



SPONSORSHIP PACKAGE

2024-2025

McMaster University Vietnamese
Students' Association

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[@mcmastervsa](https://www.instagram.com/mcmastervsa)



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ABOUT US



Our 2024-2025 Team

The McMaster Vietnamese Students' Association (MVSA) is a non-profit organization that brings together the student community to celebrate and appreciate Vietnamese culture. Founded in 1982, MVSA offers a space for students of all backgrounds at McMaster to engage with Vietnamese heritage through social media, club events, fundraisers, and cultural festivals across the province. Despite recent challenges, we have successfully maintained our connections with McMaster students and other Vietnamese Student Associations (VSAs) throughout Eastern Canada.

WHY SPONSOR MVSA?



2023-2024

- **\$400** to VWAT (Vietnamese Women's Association of Toronto)

2022-2023

- **\$400** to Golden Age Society

2021-2022

- **\$3,080** to Center of Hope Vietnam
- **\$561** to Chinese Canadian National Council for Social Justice (CCNC-SJ)

OUR MISSION

We take pride in MVSA's accomplishments, which are a testament to our commitment and dedication. Over the past few years, we have accumulated over **\$4000** in donations for organizations such as VWAT (Vietnamese Women's Association of Toronto), Golden Age Society, Center of Hope Vietnam, and the Chinese Canadian National Council for Social Justice (CCNC-SJ) to help support disadvantaged women, seniors, and orphaned children, as well as fight anti-Asian racism.

EVENTS & INITIATIVES



MVSA hosts a variety of events each year to promote our mission of spreading culture and building community. Highlights include:

- Cultural dance team performing at the *Carassauga Festival* (top left)
- Collaboration Formal with McMaster Asian Focus, CSA, and FMSA (top right)
- Annual Banh Mi and Volleyball Fundraiser (bottom left)
- Our team supporting our loyal sponsor, *TeaHut* Hamilton (bottom right)

SPONSORSHIP BENEFITS*

	PLATINUM \$250	GOLD \$200	SILVER \$150
Printed promotion on MVSA membership cards			
Marketing at MVSA events and/or fundraisers			
Reaching out for pricing for events & fundraisers			
Promotion on MVSA's social media platforms			
Catering for events			
5-star detailed Google reviews			

* More information can be found on our official [MVSA] *Sponsorship Package Contract 2024-2025*

CONTACT US

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